



A Personal & Professional Development Company

This exercise will help you find a solution to any problem (business or personal) you face. The exercise works like this...

1. Take a major problem you are having or a big goal you desire to achieve. Write it out as a question.

For example: How can I reduce my production cost by 20%? What do I need to do to generate 10 new clients?

2. Write down 20 answers to your question. You can do this by yourself or with your team. Keep the answers simple.

1. _____	11. _____
2. _____	12. _____
3. _____	13. _____
4. _____	14. _____
5. _____	15. _____
6. _____	16. _____
7. _____	17. _____
8. _____	18. _____
9. _____	19. _____
10. _____	20. _____

3. Select at least one of the answers and commit to taking action on it immediately.

This exercise is a true game changer. Whenever, you face a significant problem or challenge use this method to reach a workable solution.